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TRADEEASY HOLDINGS LIMITED
(易貿通集團有限公司*)
(incorporated in the Cayman Islands with limited liability)

Stock Code: 8163

UNUSUAL PRICE MOVEMENT

This announcement is made at the request of The Stock Exchange of Hong Kong Limited.

The board of directors (“Board”) of Tradeeasy Holdings Limited (“Company”) has noted the increase in the price of the shares of the Company on the Stock Exchange today and wishes to state that the Company is in negotiation of a possible fund raising transaction and no formal agreement has been entered into by the Company in the meantime.

Save as disclosed above and the joint announcement of the Company and CCT Telecom Holdings Limited dated 23 October 2007, the Board is not aware of any reasons for the increase in the price of the shares of the Company and confirms that there are no other negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Chapters 19 to 20 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (“GEM Listing Rules”), neither is the Board aware of any matter discloseable under the general obligation imposed by rule 17.10 of the GEM Listing Rules, which is or may be of a price-sensitive nature.

Should the Company enter into any formal agreement in respect the possible fund raising transaction which requires disclosures under the applicable provisions of the GEM Listing Rules, further announcement will be made by the Company.

The Board, however, wishes to emphasis that the possible fund raising transaction may or may not proceed. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

Made by the order of the Board, the directors of the Company collectively and individually accept responsibility for the accuracy of this announcement.

** For identification purpose only*

By Order of the Board of
Tradeeasy Holdings Limited
Mak Shiu Tong, Clement
Chairman

Hong Kong, 1 November 2007

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

As at the date of this announcement, the executive directors of the Company are Mr. Mak Shiu Tong, Clement, Mr. Tam Ngai Hung, Terry, Ms. Cheng Yuk Ching, Flora and Dr. William Donald Putt and the independent non-executive directors of the Company are Mr. Lam Kin Kau, Mark, Mr. Fung Hoi Wing, Henry and Mr. Lau Ho Wai, Lucas.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its publication and on the Company’s website at www.tradeeasy.com.